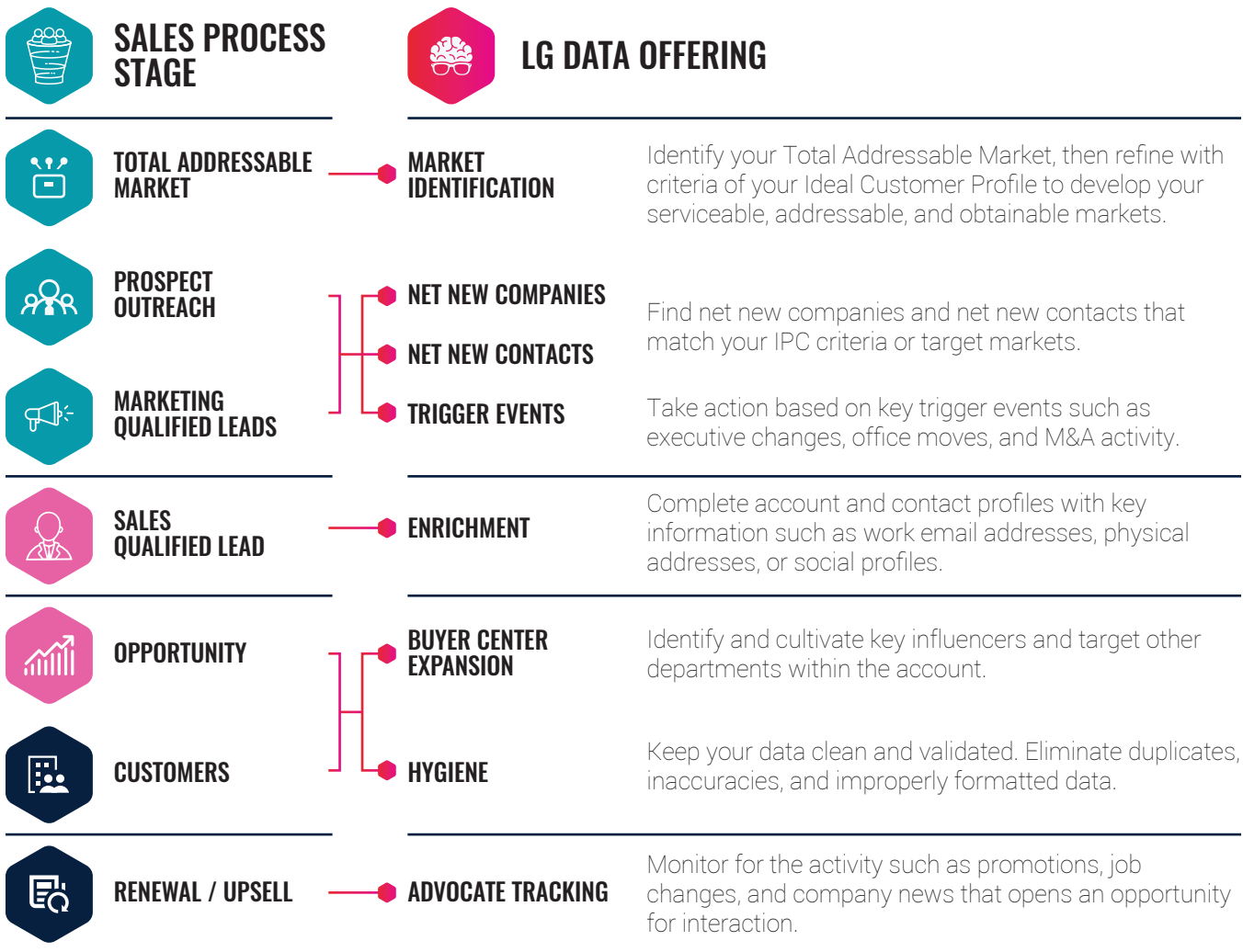


DATA MANAGEMENT THROUGHOUT THE BUYER'S JOURNEY

Smart companies want to use data strategically throughout the buyer's journey to uncover actionable information. With LeadGenius, you are able to intelligently and proactively infuse the right data, at the right time, into your go-to-market strategies, marketing campaigns, and sales plays.



You've Had Data Providers, but



HAVE YOU HAD A DATA PARTNER?

Partnering with LeadGenius means you are gaining a sales ops team that is solely focused on delivering consistent, flexible and accurate results.

- Maximize the value of your CRM & marketing automation software.
- Improve records with custom and hard-to-find data points.
- Prevent contact data decay with continual enrichment.
- Analyze and audit hidden opportunities and missing data.



COMPETITIVE TARGETING

"What makes LeadGenius special is that human element... a partner that is helping uncover things we haven't thought of and using data expertise to make our account-based marketing stronger and crisper."

Daniel Day,
Senior Manager of ABM



CUSTOM DATA

"We worked with LeadGenius on our targeting strategy, and they helped inform the success of that strategy. LeadGenius has been a great partner."

John Kelly,
Head of Sales



TARGET SMBS WITH CONFIDENCE

"LeadGenius helped us focus our sales resources on the things that are most critical."

Stefan Nandzik,
VP of Marketing



TARGETING NEW VERTICALS

"LeadGenius helps us locate key customers by identifying verticals that work."

Jackie Siegel,
Sales Ops & Business Dev Manager

MORE FROM OUR CUSTOMERS

Guru

How Guru Uses LeadGenius to Target Slack Users At Scale

Marketo

Social Selling Metrics, Methods, and Myths

Skaled

Skaled Accelerates Growth with LeadGenius Data Orchestration

Topo

How to Increase Sales Velocity with Sales Operations

Partners in Excellence

Steering Clear of Sales Stagnation